

Robin L. Cabral, MA, CFRE, MFIA: Long Professional Format

Robin L. Cabral is a Certified Fund-Raising Executive (CFRE) with millions of dollars raised, and over twenty-five years' experience assisting non-profit organizations as a development professional. She has overseen all aspects of fund development, from annual funds to capital campaigns, to donor communications. Her impressive non-profit career includes positions as Director of Development and Marketing throughout the Northeast United States, including her role as a regional and worldwide Director of Development.

Educationally, Robin has obtained a Bachelor of Arts degree in Sociology from the University of Massachusetts Dartmouth, and a Master of Arts in Philanthropy and Fund Development from Saint Mary's of Minnesota, USA. She has held the designation of Certified Fund-Raising Executive (CFRE) since 2008 and is a graduate of Leadership Southcoast (2010).

Robin is an active member of the Association of Fundraising Professionals (AFP) and adheres to the AFP Code of Ethical Principles and Standards of Professional Practice. She was on the board of AFP-RI (Rhode Island) and was a recent AFP-RI Conference Planning Committee Co-Chair.

Robin is also an AFP Master Faculty Trainer and has served on the AFP International Education and Training Committee. She has been part of the National Catholic Development Conference Planning Committee and the Professional Development Committee, and has been a conference presenter, workshop leader, roundtable leader, moderator, and facilitator. Robin is also a Member of the Fundraising Institute of Australia (MFIA) and adheres to its Code of Conduct.

Robin has sat on numerous boards and committees of organizations, including her role as past-president of her local Rotary Club, as well as other professional associations.

She has been named one of the Top 10 LinkedIn Top Voices 2018: Philanthropy and Global Development and one of the Top 100 Charity Influencers by Onalytica (2019).

Here is a sample of the types of clients that she has worked with:

- Small parks and trail systems
- Health and human service agencies including behavioral health
- ESL and literacy programs
- Group residential homes and disability service groups
- Women's organizations
- Historical associations
- Early intervention and child care programs
- Music and choir schools
- Retirement and low-income senior housing
- Elderly care
- Veterans groups
- United Way's and YWCA's, and

- Religious organizations including congregations and churches

Snapshot of client impact:

Thank you for everything you have done for Taylor. Getting Taylor Community on the path for development was huge! And not easy.

Robin, in only 7 months, has managed to not only get our very uneducated board on a more professional track but also increased our revenue 200%!

We have had a great response to our campaign. I did some face to face that resulted in a \$15,000 gift, and we are presently at \$105,350 on our \$102,000 goal.

*Your professionalism and wisdom were a plus for the PEARSON Foundation!
All the best!*

Robin L. Cabral, MA, CFRE, MFIA: Short Format

Robin L. Cabral, MA, CFRE is the fundraising coach and consultant who provides value-added interim “hands-on” remote and coaching support with razor-sharp monthly result objectives and benchmarked deliverables.

Her global reach spans from centers in both the United States and Australia and to countries in-between.

With her over 25 years of experience, she has raised millions of dollars for small to mid-sized organizations and she focuses her coaching experiences on the GROWing people, performance, and purpose model used by Performance Consultants International.

She serves as a sounding board, change agent, and extra staff person for those new to fundraising, wanting to excel in their fundraising job or role, or advance in their career. She serves both fundraising professionals and executive directors alike.

Of her many awards and accolades, **Robin was recently named one of the Top 10 LinkedIn LinkedIn Top Voices 2018: Philanthropy and Global Development and one of the Top 100 Charity Influencers by Analytica (2019).**

Her writing has appeared in Nonprofit Pro, Massachusetts Nonprofit News, Charity Channel, Bloomerang, Donor Search, Nonprofit Expert, Donor Perfect, Nonprofit Learning Library, and many other blogs.